Magazine Cover Mark Scheme

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| **Item** | **Description** | **Possible**  **mark** | **Allocated**  **mark** |
| **Planning and designing: [20]** | * time plan * journal * identification of issues * identification of possible solutions encountered in task * storyboards, including annotated changes for * Cover Page * Double Spread * Single Spread | 1–2  1–3  1–3  1–3  1–3  1–3  1–3 |  |
| **Investigating:**  **[15]** | * identification of the target market * identification of what the target market would expect to see in the finished product * investigation of the most suitable principles and elements of design * investigate the correct formats for a resume and business letter *(2 marks for the resume and 2 for the letter)* * sources acknowledged correctly | 2  1–2  1–5  1–4  2 |  |
| **Devising:**  **[30]** | * completed ICT products: * Cover Page * Double Spread * Single Spread | 1–10  1–10  1–10 |  |
| **Evaluating:**  **[10]** | * report which details information on: * theprinciples and elements of design used * state the reasonfor your choice * the appeal of the content for the intended target market of Year 10’s * evaluation of finished product | 1–3  1–3  1–2  1–2 |  |
|  | **Total** | | **/75** |